

# 54th INTERNATIONAL SYMPOSIUM ON ESSENTIAL OILS

8-11 September 2024  
Balatonalmádi, Hungary

Call for  
Sponsorship  
and Exhibition



## Invitation for sponsorship

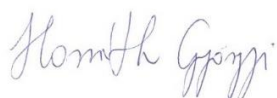
Dear Sponsor, Dear Exhibitor,

It is our great pleasure to announce the 54<sup>th</sup> International Symposium on Essential Oils (ISEO 2024), which will be held in one of the most peaceful Hungarian cities, Balatonalmádi, on 8-11 September, 2024.

ISEO symposia have been organized annually in Europe since 1969 (with an exception in pandemic year of 2020). Each year, this Symposium provides an excellent possibility for academic and industrial scientists, partners for a discussion of the latest and novel research findings focusing on essential oils, volatiles and related natural products. Several representatives of the essential oil industry are also invited to join this scientific congress. The ISEO attracts the attention of participants not only from European countries but also from the broader scientific world focusing on essential oils, e.g. South Africa, Turkey, United States, Brazil, Chile, Japan, Israel, Egypt, among others.

During the ISEO Symposium, we provide an excellent possibility for sponsors and exhibitors to meet with scientist coming from academic sector and with industrial partners. Furthermore, we offer you highly scientific topics, stimulating presentations and deep discussions combining with colorful touristic activities around Lake Balaton. In 2024, the Symposium will include topics e.g. on the field of nanotechnology of essential oils and natural volatiles; utilization and biological activities of essential oils and volatiles; aromatherapy; breeding, cultivation and post-harvest treatment of essential oil bearing plants; new trends in the production and analysis of essential oils; regulatory aspects, toxicology of essential oils and their compounds.

Looking forward to meet you in BALATONALMÁDI,



Györgyi Horváth,

Co-Chair of the ISEO2024 Local Organizing Committee

## Conference Venue and Contact Information

The venue of the conference will be the Hunguest BÁL Resort - Balatonalmádi, Hungary.

The interior design of the hotel, fully renovated in 2022, was inspired by the diversity of Lake Balaton. The goal was to make guests feel close to the tranquil harmony of the lake and the waterfront. The hotel rooms offer a picturesque panoramic view, so you can easily immerse yourself in the relaxing scenery of the thousand-faced Lake Balaton in all seasons.

Exhibition booths will be located in the vicinity of lecture halls in the coffee break area. We offer a wide range of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company. We are convinced that this event presents an excellent option to exhibit your products and services to a large number of counter parts and, further, to become a sponsor of this event to make it more attractive. For advertizing, exhibiting and sponsorship opportunities, please contact:

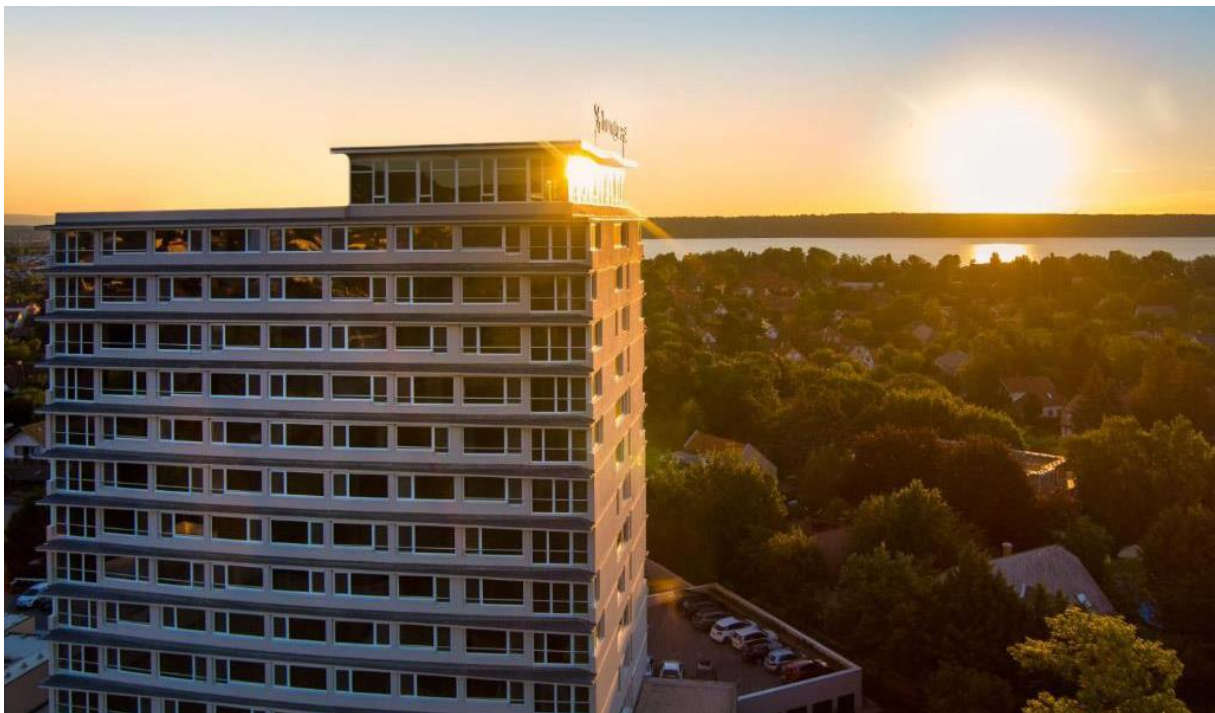
### Mrs. Nóra Éles-Etele

H-1015 Budapest, Csalogány u. 28., Hungary

Phone: +36 1 225 0209

E-mail: [elesetele@diamond-congress.com](mailto:elesetele@diamond-congress.com)

Web: <https://iseo2024.hu/>





## Sponsoring Packages

Our sponsors are offered the following sponsorship and advertisement opportunities in order to maximize their company exposure. Product sponsorship prices are calculated on the basis, that the sponsoring company is expected to provide the materials. For alternative solutions please contact the organizers. The sponsoring packages are priced in EUR and all prices are exclusive of VAT.

<h3>GOLD</h3> 	<h3>SILVER</h3> 	<h3>BRONZE</h3> 
<b>5000 EUR + VAT</b>	<b>4000 EUR + VAT</b>	<b>2500 EUR + VAT</b>
<ul style="list-style-type: none"><li>• 3 persons complimentary full conference registrations</li><li>• 6 sqm exhibition stand place</li><li>• Display of company logo in the main session hall during the breaks as Gold Sponsor</li><li>• Display of company logo on the event website as Gold Sponsor</li><li>• Acknowledgement in all conference publications</li><li>• Flyer insert in the conference bag /2 pieces/</li><li>• Full page color advertisement on one of covers of the Final Program</li><li>• Placement of a roll-up in the lecture hall</li><li>• <b>Additional benefit</b> for Gold Sponsorship (<b>one option to select</b>):<ul style="list-style-type: none"><li>○ sponsor of delegate bag*</li><li>○ sponsor of lanyard*</li></ul></li></ul>	<ul style="list-style-type: none"><li>• 2 persons complimentary full conference registrations</li><li>• 6 sqm exhibition stand place</li><li>• Display of company logo in the main session hall during the breaks as Silver Sponsor</li><li>• Display of company logo on the event website as Silver Sponsor</li><li>• Acknowledgement in all conference publications</li><li>• Flyer insert in the conference bag /1 piece/</li><li>• Full page color advertisement on one of inner pages of the Final Program</li><li>• <b>Additional benefit</b> for Silver Sponsorship (<b>one option to select</b>):<ul style="list-style-type: none"><li>○ sponsor of notepad and pen*</li><li>○ sponsor of the conference application</li><li>○ sponsor of gift insert*</li></ul></li></ul>	<ul style="list-style-type: none"><li>• 1 person complimentary full conference registration</li><li>• 6 sqm exhibition stand place</li><li>• Display of company logo in the main session hall during the breaks as Bronze Sponsor</li><li>• Display of company logo on the event website as Bronze Sponsor</li><li>• Acknowledgement in all conference publications</li><li>• Flyer insert in the conference bag /1 piece/</li></ul>

\* products should be provided by the Sponsor

up to 2 companies

up to 3 companies

without limitation

## Advertising Possibilities

We provide a possibility for companies to insert advertisements in the conference Final program booklet. Please note that cover pages of the Final Program are not available for advertizing. All prices are exclusive of VAT (27%)

### ***Advertisement in the Final Program***

This material will be printed in DIN A5 format

Inner full page (full color) 500 EUR+VAT

### ***Flyer insert in the Participants' Pack***

Flyers not exceeding 12 pages: 500 EUR+VAT/insert; (company should provide the inserts)

## Exhibition Opportunities

As one of the exhibitors at our symposium you have the possibility to present your company to motivated and well-informed scholars and professionals.

If you are interested in exhibiting, we can offer floor space for your own stand. Diamond Congress Ltd., our partner for the conference organization offers numerous alternatives to publicize and promote your business and can work closely with you to create a package tailored to your company's need.

***Fee for 6 m<sup>2</sup> (3x2 m): 1500 EUR+VAT***

### ***The exhibition package fee includes:***

✓ net stand area ✓ tables for displaying your company products/services ✓ chairs, waste paper bin ✓ 3 sockets for electricity including energy usage ✓ 1 complimentary full registration ✓ logo display at the conference webpage

***Please note, that priorities are given to sponsors in terms of exhibition area locations.***



## Application and General Payment Conditions

All sponsors, exhibitors and advertizers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Congress Ltd. with an authorized signature. Applications are handled at first-come first-served basis, but priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities. Space will not be reserve without a written application. Exhibition space cannot be occupied unless the full amount is paid before the dates shown below. The organizers of the exhibition retain the right to rearrange the stands in case the overall concept or organizational matters force them to do so. Advertisement will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is binding agreement, provided exhibition space is available, and considered to be written commitment that all conditions stated therein are understood and accepted by the applicant.

All prices stated herein exclude VAT which is 27% for Hungarian seated companies. (For international companies reversed charge VAT applies, in case of providing the VAT number). Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.

*Payment of sponsorship, exhibition and advertisement fees: 10 August, 2024*

### **Cancellation Policy**

Cancellation and changes to your orders must be made in writing to the Conference Secretariat.

Refundable amounts and penalties depend on the date of cancellation and are as follows:

*Before 1 August 2024: 50% refunded, 50% retained; After 1 August: no refund*

### **Mr. Attila Varga**

H-1015 Budapest, Csalogány u. 28., Hungary

Phone: +36 1 225 0209

E-mail: [diamond@diamond-congress.hu](mailto:diamond@diamond-congress.hu)

Web: <https://iseo2024.hu/>

## SPONSORSHIP AND EXHIBITION FORM

Name of the company: .....

Postal address: .....

Invoice address (if different from above): .....

Name of the contact person: .....

Phone: .....

E-mail: .....

(EU) VAT Number: .....

*Please tick the appropriate boxes*

### 1. Sponsorship categories

Gold Sponsor	5000 EUR+VAT	<input type="checkbox"/>
Silver Sponsor	4000 EUR+VAT	<input type="checkbox"/>
Bronze Sponsor	2500 EUR+VAT	<input type="checkbox"/>

### 2. Advertisements

Inner page in the Program Booklet (full color)	500 EUR+VAT	<input type="checkbox"/>
Flyer insert (in the conference bag)	500 EUR +VAT/insert	<input type="checkbox"/>

### 3. Exhibition

Size of the stand place (width x depth)

6 m2 (3x2 m)	1500 EUR+VAT	<input type="checkbox"/>
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#### 4. Prices and payment conditions

*All prices stated above exclude VAT, which is 27 %. Payment should be arranged upon receipt of our pro forma invoice, according to the following terms:*

Deadline of sponsorship and advertisement fees 10 August, 2024

#### 5. Cancellation Policy

*Cancellation is not possible from the side of the sponsor, after having sent the expression of intent, as the service (communication towards the participants) is started by the organizers immediately.*

*Refundable amounts depend on the date of cancellation and are stated as follows:*

Before 1 August 2024: 50% refunded, 50% retained

After 1 August 2024: no refund

**By signing this application form, I hereby declare that I understood and accepted the conditions of participation, payment and cancellation.**

**Date: ..... Signature: .....**

**Please send this form to the Conference Secretariat preferably before 31 May 2024, but not later than 31 July 2024.**

**Diamond Congress Ltd.**

Mr. Attila Varga

Hungary-1015 Budapest, Csalogány u. 28.

Phone: +36 1 225 0209

E-mail: [diamond@diamond-congress.hu](mailto:diamond@diamond-congress.hu)